

Friendship in Song

Our Vision is to

- *be a distinctive men's choir, harmonizing in parts;*
- *perform as a team at a high standard;*
- *be a highly-regarded part of the Orange community;*
- *entertain people and be rewarding and fun for members and audiences.*

1. Profile

Enhance community recognition and extend its profile in Orange and the Central West.

Action	Prior	Team	Time	Progress	Complete
A1. Change motto to <i>Friendship in Song</i> and highlight year established.	1	Sec	Feb 23	DK: Home page motto changed 14/2/23. JM: Letterhead	Feb 23
A2. All our activities reinforce <i>Friendship in Song</i> . See also Goal 4.	1	All	Ongoing	DW encouraged meeting at 7pm from 13 Feb with cuppa and chat to develop friendships.	Feb 23
A3. Decide on attractive casual uniform for less formal occasions (eg black shirt +/- jacket depending on temperature).	3	Pres/ KF	July 23	General support for a summer/casual uniform alternative without tie. White open neck shirt? Black trousers and jeans allowed. Sept 23	

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B1. Public performances to promote benefits of singing together (fulfillment, enjoyment, friendship, well-being).	2	MD	Apr 23	Ongoing	
B2. Talks and presentations (schools, clubs etc, radio.) promoting personal growth and enjoyment. (See also H2.)	1	RB DK RR	Feb 23	<p>RB: Rotary Daybreak presentation TBC. Orange Probus Wed 26/4 DONE Orange Lions Club, 27/7 DONE Centenary of Legacy 29/7 DONE</p> <p>Orange Rotary Sept - DONE</p> <p>Mr Perfect BBQs with Phil Donato – New Date TBC.</p> <p>Support sports club choirs and hold festival/competition at our Centenary? (See AB1)</p> <p>Members asked to suggest clubs.</p>	
B3. Take opportunities for news/features in the media (Prime TV, OCL, ABC, Community radio). (See K3)	1	DK BM	Feb 23	<p>Joined & donated to Community Radio 107.5 for regular promo session & interviews (\$100+ \$200). Promo commenced 22/5. Recruitment promo started in July.</p> <p>Friendship video sent to OCC Tourist Mgr and Orange 360.</p> <p>BM: Bob Holland's <i>Seniors' Happy Life</i> and <i>OCL</i> newspaper: potentially quarterly. Publicity story in OCL 25/5 and 1/6.</p>	April 2023

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C1. Develop a short repertoire of “catchy”, well known quality songs for impromptu performances. e.g.	1	MD	Feb 23	JM: Top 10 selected 6 Feb 23: <i>Eye of the Needle, Friendship in Song, Bring Him Home, Shelter, Gwaboddiad, Hiraeth, Nothing Like a Dame, Sixteen Tons, Tell My Father + Wellerman</i> Sing one at each rehearsal to keep polished	Feb 23
C2. Establish core group able and available to sing on request.	1	MD	Mar 23	Given size of current choir, open it up to all-comers.	Not proceeding Feb 23
C3. Perform in a diverse range of local venues (retail, nursing homes, at official community events and functions) with flexible accompaniment (eg guitar).	1	MD/ DW/ JM	Feb 23	Singalong songs to be broadened, incl 60s hits. OCC Citizenship, 27/4 DONE Mgt Ctee agreed on min \$250 for short performances of 1-2 songs and higher fee depending on the agreed program. Orange Grove Nursing Home, 17 May & 18 Sept. Calare to be rescheduled. Use alternative accompaniment instruments.	Ongoing
C4. Hold collaborative ticketed performances with other choirs and high-profile musicians (eg Jason Owens (KF), Jess Westcott (RW)).	4	MD/ DW	Sept 23	Up front cost would be a significant consideration	
C5. Commission lasting arrangements for repertoire.	5	MD	2024		

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C6. Sing at choral festivals, (eg Blackheath, Central West Sings, MCAA). 4 MD/DW Aug 23 Blackheath Choral Festival 26/8. DONE v. well!
Central West Sings, Blayney, 12/11/2023
30 books & 5 digitals ordered for MCAA ADL 2025. Books received Nov 23

C7. Hold annual Christmas concert with other Orange choirs and COBB (in Cook Park, new Christmas Tree?). 3 MD Dec 23

D1. Identify and liaise with selected worthy cause(s) 2 Pres/Sec May 23 Mgt Ctee agreed Orange Huntington's Awareness April 2023

D2. Hold annual concert for selected charity 3 MD/DW ~~Sept 23~~ Not achievable in 2023
2024

D3. Active involvement with the charity. 5 Pres 2024

E1. Establish YouTube channel 1 RR & MC Feb 23 Starting with Dave Smythe's *Friendship* video recording. Sept 2023

YouTube channel launched. See E3

E2. Document and record activities that are consistent with goals and upcoming events and post on Facebook, YouTube, etc. 1 RB & MC Feb 23 RB posting regularly. Hits and Likes greatly increased.
Encourage members and friends to access and *Like*.

E3. Upload existing tracks from CD and clips from 1 RR & Feb 23 RR mastered and copied CD tracks as MP3 to April 2023

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2019 DVD to social media.

MC

upload and on USB for radio interviews etc. See B3.

Check with James B about further tracks - **NIL**.

Additional tracks received from BP, on USB.

Oct 2023

RR discuss DVD cuts with D Smyth, incl copyright issues.

RR & MC to upload Bogle DVD cuts to YouTube.

Check agreement with E. Bogle and P Jarman.

Mgt Ctee agreed to advise Paul Jarman of the uploading “Friendship”. PR advised no restrictions once performed.

E4. Complete “Friendship” recording and video project.

1

RR

Apr 23

RR: D Smyth completed video shooting completed 2 April and 13-14 April. RR had *Friendship* remastered. Video compiled early June. Final edits due. Video finalised June 2023.

Posted on YouTube Sept 2023. OCC and Orange 360 advised. Monitor views/subscribers.

F1. Maintain annual male vocal scholarship.

4

Sec

Sept 23

ORC wrote re 2024 scholarship Oct 2023

F2. Annual concert with ORC featuring scholarship recipient.

4

MD

Sept 23

DW liaised with ORC regarding Joseph T and/or current scholarship holder, Will Munday, for

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Rise Again 2 on 26 Nov.

F3. Nominate for membership of ORC Board. 5 Sec 2024

G1. Publicity & Marketing Team strategically targets businesses & organisations as potential sponsors. 2 DK RW Apr 23 RB send DK “sponsorship package” template. Mgt Ctee Comment Aug 2023. Sponsorship invitation near finalised Sept 23 with input from RW and son. Start inviting businesses in early Nov.

**Draft to be reviewed with R Hattersley Oct 23.
Mgt Ctee agreed Oct to delay proejet to 2024 to ensure good follow-up with potential sponsors**

G2. Secure and recognise one or more sponsors. 2 Pres/ Sec June 23

H1. Sing at sporting & social clubs. 2 Mar 23 **Feedback from members on worthwhile clubs.**

H2. Talks & presentations at clubs. (See also B2) 1 RR DW JM Feb 23 RR:School newsletters (see K5), Rotary, Men’s Shed, sporting clubs (e.g. Emus)

H3. Offer our services for their functions & events. 1 Feb 23 Create shortlist to contact in writing.

H4. Sing songs that are fun, lively, quick, powerful 1 MD Mar 23 Agreed shortlist of songs. See C1 Top 10. Completed Mar 2023

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that all can join in at their organisations (sea shanty, famous songs, strong songs) (eg Bacharach, Motown, Beatles).

MC/
RR
BS

Could sing along to choruses in *Eye of the Needle* and *Wellerman*. add Seekers medley.

J1. Write article about Bogle-Jarman concerts, Centenary, etc for ANCA.

4

DK
RW

July 23

J2. Advertise occasionally in ANCA magazine.

6

2024

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2. Membership

Recruit new men into a growing, committed and active membership.

Action	Prior	Team	Time	Progress	Complete
K1. Information Evening/ Invitational Dinner.	4			DW: Potentially combine with Annual Dinner?	
K2. Open Nights with singing as above.	1	BN	Apr 23	DK asked BN to consider an assistant Social Officer. BN on leave June-Oct	
K3. Media attention to choir membership/benefits (see also B3).	1	DK RB		Radio 107.5 and OCL interviews late May 2023. DONE Radio interview July, Oct for Sydney Choir Concert. Nov 2023 - Publicity with Rise Again Encore	
K4. Posters/flyers in work places and OCC welcome kits	1	DK RB			
K5. Promote singing/choir with stories in school e-newsletters	2	RR	Apr 23	RB's experience is that schools are reluctant to include outside material. Mgt Ctee agreed to try it. Some schools interested. RR to pursue with assistance.	
K6. Father-son workshops/singing days.	4				
L1. Design recruitment flyer/poster.	1	RB DK	Apr 23	RB contact graphic designer. Postcard size? DL Flyer published Oct 2023.	

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Action	Prior	Team	Time	Progress	Complete
L2. Distribute for posting on noticeboards with take-home flyers.	1			Put on seats at concerts – about 50 taken at SMC concert	
L3. Advertise on and play songs from an Orange coffee van that services sports, work places, hospital, etc. (“Good coffee, good chat, good singing”. Brand cup/orange Jaffa with your coffee.)	5		2024		
M1. Tighten rehearsal format and singing (as per Music Leaders meeting of 20 Nov attached).	1	MD	Jan 23	MD: implemented changes Jan 23. President to ensure ongoing implementation.	Feb 23
M2. Adjust timing and structure of rehearsals <u>when required</u> to attract new members.	2	MD/ Pres			
N1. Engage with students/choirs through workshops.	2	MD/ Pres		Include a school choir (eg OHS <i>ManChoir</i>) in annual concert. RB/DK met Deanne Prusiak at OHS and agreed on occasional joint rehearsals with <i>ManChoir</i> at the school and performances. Invited to <i>The Idea of North</i> workshop 24 Nov 2023	
N2. Build-on the Centenary narrative in the media.	3			And discuss with OCC – eg feature historical occasions in	

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Action	Prior	Team	Time	Progress	Complete
Regional Museum. Ideas sought from members.					
N3. Personally invite men we know to rehearsals and other events (see also O1 & P1)	1	ALL	Feb 23	Three new choristers started in Feb 23. 4th in June 23 (RO'D). Richard H and Tim H in Aug-Sept 2023. Remind members regularly at rehearsals.	
N4. Sing at schools' own choral events.	5	MD		See N1	
O1. Appoint a buddy to each new or prospective member.	1	Sec	Feb 23	BN: Nigel Stathek; DK: Hamish Pankhurst; JM: Golden Rose. DW: Roy O'Donnell; MC: Richard Hattersley JR: Tim Hughes	
O2. Expand the role of Section Leaders to improve/maintain positive social environment within Parts.	1	Pres/ Sect Ls		Section Leaders meet and inform Choir Ts – David W, B1- Nigel S, B2 – Don H	
P1. Buddy and/or new member to “tell their story” at rehearsal and publish on OMVC website/Facebook.	1	Sec/ DK	Feb 23	Commenced members presenting bios at rehearsal in April 2023. (See AC2.) Continue from Sept 2023	
Q1. MD develops repertoire with Accompanist and Assistant MD.	1	MD/ Acc	Feb 23	MD, RB, MC& DP: set repertoire for Forbes in May and uploaded tracks Feb 23. Review archives for good songs.	Ongoing
R1. Mgt Committee to delegate tasks when possible.	1	Pres/ Sec	Feb 23	Secretarial roles taken on in June by	

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Action	Prior	Team	Time	Progress	Complete
				C Mills – Correspondence and Communication. B Middleton – Agenda and Minutes Involve more members in Action Plan and assign responsibilities/jobs at Pie Night. R O'D: Asst Stage Mgr. Nigel S: B1 Sect Leader	
R2. Initiate roster of choristers as Rehearsal Duty Managers.	2	Sec PM?	Apr 23		
R3. Increase “value” of RG Service Award.	5		Nov 23	Should it be awarded less frequently?	
R4. Consider alternative operational models from other choirs.	5		2024		
S1. Review alternative models of governance to increase participation.	5		2024		
T1. Establish <i>Friends of OMVC</i> and identify and implement opportunities for involvement (eg dinners, social events, inductions.)	4			Keep former members advised of performances etc. JM has collated email list, circ Mgt Ctee Sept 2023.	

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Action	Prior	Team	Time	Progress	Complete
U1. Establish an affiliated young mens choir with a young conductor to work with MD.	5		2024		
U2. Engage recognised music leader to assist (eg PJ, Paul Holley).	5		2024		
V1. Consult expert in Barber shop to kick start and suggest rep (PJ has contacts).	5		2024		
V2. Join Aust Barber shop society.	5		2024		

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3. Perform

Enjoy singing a variety of music together at a high standard.

Action	Prior	Team	Time	Progress	Complete
W1. Take account of members' musical tastes & the group's strengths & weaknesses in repertoire selection.	1	MD		Ongoing.	
X1. Increase emphasis on vocal and music education (eg sectional rehearsals, workshops, online audio resources).	1	MD MC RB	Feb 23	MD/MC: Sectionals initiated Feb 23	
X2. Subscribe to <i>Mark O'Leary's Sight Singing School</i> and register all members.	1	Sec	Jan 23	JM: subscribed Jan 23 for 16 interested members. Reminded at Pie Night. Assess use and usefulness.	Jan 23
X3. Record Sibelius tracks for each part, vocal exercises.	1	MD/ MC/DP	Feb 23	MC/RB: Tracks for new songs uploaded to Parts website mid-Feb 23. DW following up Choir Genius software with SMC.	
X4. Encourage role of MCAA promoting choral excellence through workshops, etc.	5				
X5. Manage rehearsals to optimise enjoyment and engagement as per Music Leaders Meeting of 20 Nov 2022 (attached).	2	MD/Pres		MD/Acc/Pres initiated Jan 23. See C5, H4	

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Action	Prior	Team	Time	Progress	Complete
Y1. Make opportunities for Assistant Conductor to take rehearsals and undertake training.	1	MD	Feb 23	MC taking one song at each rehearsal from 13 Feb and conducting at community performances. MC supported to do ABODA/ANCA conducting course 18-19 Feb 2023.	
Z1. Ensure Accompanist is given necessary resources and opportunities.	1	MD	Feb 23	Mgt Ctee considering changing rehearsal night May 2023. 24/5: Alternative venue identified but existing teaching/COBB commitments for PR preclude proposed Wednesday rehearsals.	NFA
AA1. More intensive rehearsals leading up to polished ticketed “concert performances”.	1	MD			
AA2. Review and feedback post-concert.	1	MD/DW			
AB1. Run a broad spectrum male singing/ festival in Orange (incl. choral, Barbershop, spoken word, poetry, solo artists, youth section).	5			Business choirs festival/competition in Centenary Year? See B2.	
AB2. Engage a guest singing identity to promote around Centenary.	5				

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4. Friendship

Enjoy the company of one another, families and friends of the Choir.

Action	Prior	Team	Time	Progress	Complete
AC1. Tighten rehearsal, focussing on enjoying good music together (See attached Music Leaders meeting notes of 20 Nov 2022).	1	MD/Pres	Feb 23	MD Implemented Jan-Feb 23. See H4	Feb 23
AC2 Highlight members on website/Facebook each month.	1	RB HP		Use pic and notes from rehearsal bios to draft Facebook post. Best timing for bios – before or during rehearsal? Initiate Instagram page. Record some short interview clips before rehearsal for social media, refine a template for consistency.	Ongoing
AD1. Actively engage with other choirs (eg Southern NSW/ACT cluster of MCAA).	4	MD DW		MD: initial contact re joint concert with Wagga and ARU DW followed up with Judy Ferguson. 2024 Concert proposed. MD to follow up and plan	
AD2. Undertake an exchange visit annually.	5				
AD3. Encourage MCAA to share choirs' success stories and lessons and facilitate development workshops.	1	DK		MCAA April 2023 meeting concentrated on ADL 2025 arrangements.	
AE1. Review timing of functions such as Annual	6				

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Action	Prior	Team	Time	Progress	Complete
Dinner.					
AF1. Social team to organise 2-3 social events annually.	1	BN	March 23	BN on leave June-Oct 2023. Successful Pie night 25 Sept	
AF2. Maintain OMVC's inclusive nature 'all' are welcome and equal and accepted and safe.	1	All	Feb 23	24/5: Mgt Ctee advise that assistance may be available through individual NDIS Plans. Purchased transportable stools for stage use. Develop a procedure/form for requesting choir financial assistance.	Ongoing